

# GRADVANTAGE AND ACTIVATE TO CAPTIVATE

PRESENT

## COMMUNICATION WORKSHOPS

### DISTILLING YOUR MESSAGE

Wednesday, January 22nd from 2pm - 3pm (PST) (Virtual)

This workshop will cover topics such as: understanding the impact of your message, tips to craft an effective introduction, how to outline your ideas into a repeatable narrative, how to create a visual to reinforce your message and more!



**Zoom Registration**

### PERFECTING YOUR ELEVATOR PITCH

Wednesday, February 5th from 10am - 11pm (PST) (Virtual)

This workshop will cover topics such as: how to craft a personal elevator pitch, how to effectively share how an idea or project originated, how to effectively leverage small talk in professional settings, tips to check if your message is memorable and repeatable and more!



**Zoom Registration**



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Speech Coach and Communications Consultant  
Founder and CEO of Activate to Captivate



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[www.activatecaptivate.com](https://www.activatecaptivate.com)

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