Presentation Zen
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Welcome

- Grad SLAM Rules
- Review of 1st Workshop
- Rubric Overview
- Presentation Delivery
- Presentation Visuals
- Next steps
Grad SLAM Rules

- Eligibility
- Visuals
  - Max 3 PowerPoint Slides
  - Excludes Title Slide
  - Embedding is allowed
  - No PowerPoint Animation
- Props and Demos
Grad SLAM Rules

- **Timing**
  - Begins at Engagement
  - Strict 3 minutes
  - 3:03, Every 2 seconds
  - Hand signals
Review of 1st Workshop

- Speak to your Audience
- Curse of Knowledge
- Translate
- Emotional Contrast
- Storytelling Models
- Rule of Threes
Review of 1\textsuperscript{st} Workshop

- Your Questions...
  - Judges
  - Changing information
  - Time keeping
Rubric Overview

- The Rubric
  - 7 Categories
  - 5 Point Scale
  - No Decimals

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| Clarity: Did the speaker provide adequate background knowledge to make the talk and the importance of the project understandable? |
|---|---|---|---|---|
| Excellent | 5 | Good | 3 | Poor | 1 |
| Organization: Did the presentation follow a clear and logical sequence? |
| --- | --- | --- | --- | --- |
| 5 | 4 | 3 | 2 | 1 |
| Delivery: E.g., pace, enthusiasm, confidence, body language, eye contact, and vocal range. |
| --- | --- | --- | --- | --- |
| 5 | 4 | 3 | 2 | 1 |
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SCORE: /5
Presentation Delivery

- Using the Rubric
  - Delivery = pace, enthusiasm, confidence, body language, eye contact, and vocal range
- 2 Components
Presentation Delivery

- TED-talk Content
  - Encourage the heart
  - Spans fields and interests
  - Circular speaking model
Presentation Delivery

- Beyond basic non-verbals
- Completely visible
Presentation Delivery

- Presentation Tone
- Pace and Pauses
- Humorous but no LOLs
- Rehearsed but not robotic
Final Thoughts on Presentation Delivery
Visual Delivery

- Using the Rubric
  - Visuals = Must enhance and emphasize the primary points
- Template
- Pictures, pictures, pictures!
- Little to No Words
Visual Delivery - Big Picture

1. Think about your slides last
2. Create a consistent look and feel
3. Think about topic transitions
4. With text, less is always more
5. Use photos that enhance meaning

http://blog.ted.com/10-tips-for-better-slide-decks/
Visual Delivery - Tactical Tips

- Auto play
- Data Nightmare

http://blog.ted.com/10-tips-for-better-slide-decks/
Visual Delivery
Final Thoughts on Visual Delivery

- What’s in a title?
- Conference Presentation Titles
Next Steps

- Final Workshop
- Build your Presentation
- Coaching On Demand
Sources

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