

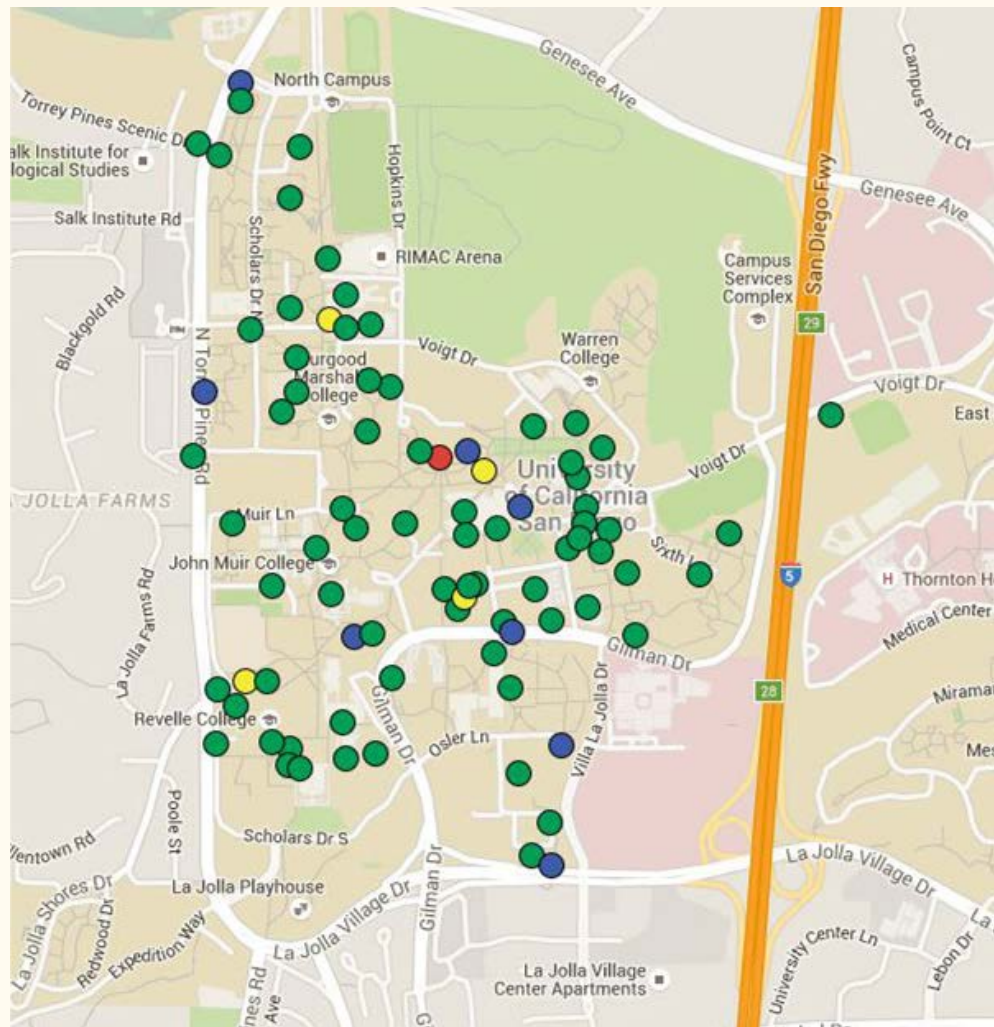
Tobacco Free UCSD Enforcement Plan



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May 24th, 2016



- UCSD went Tobacco free in 2013
- Decrease in smoking
- Lack of “Teeth”



Project Requirements

- Enforcement Plan
 - Students
 - Staff
 - Faculty
- Identify enforcers
- Marketing/Communications Plan

Other Campuses

As of April 2016, there are at least 1,483 100% smoke free campuses in the U.S. Of these, 1,137 are 100% tobacco-free, and 823 prohibit the use of e-cigarettes anywhere on campus.

Other Campuses

Three main approaches:

- All education
- Smoking zones
- Bail Schedule



Recommendations

Easier

- Smoking statistics
- Chancellor notice

Medium

- Bail schedule
- Training video

Hardest

- Unified UC-system enforcement approach

Fine Structure

1st offense: Online tobacco-free-campus training

2nd offense: Community Court

i. Staff reported to supervisor

3rd offense: Police issue fine of up to \$100

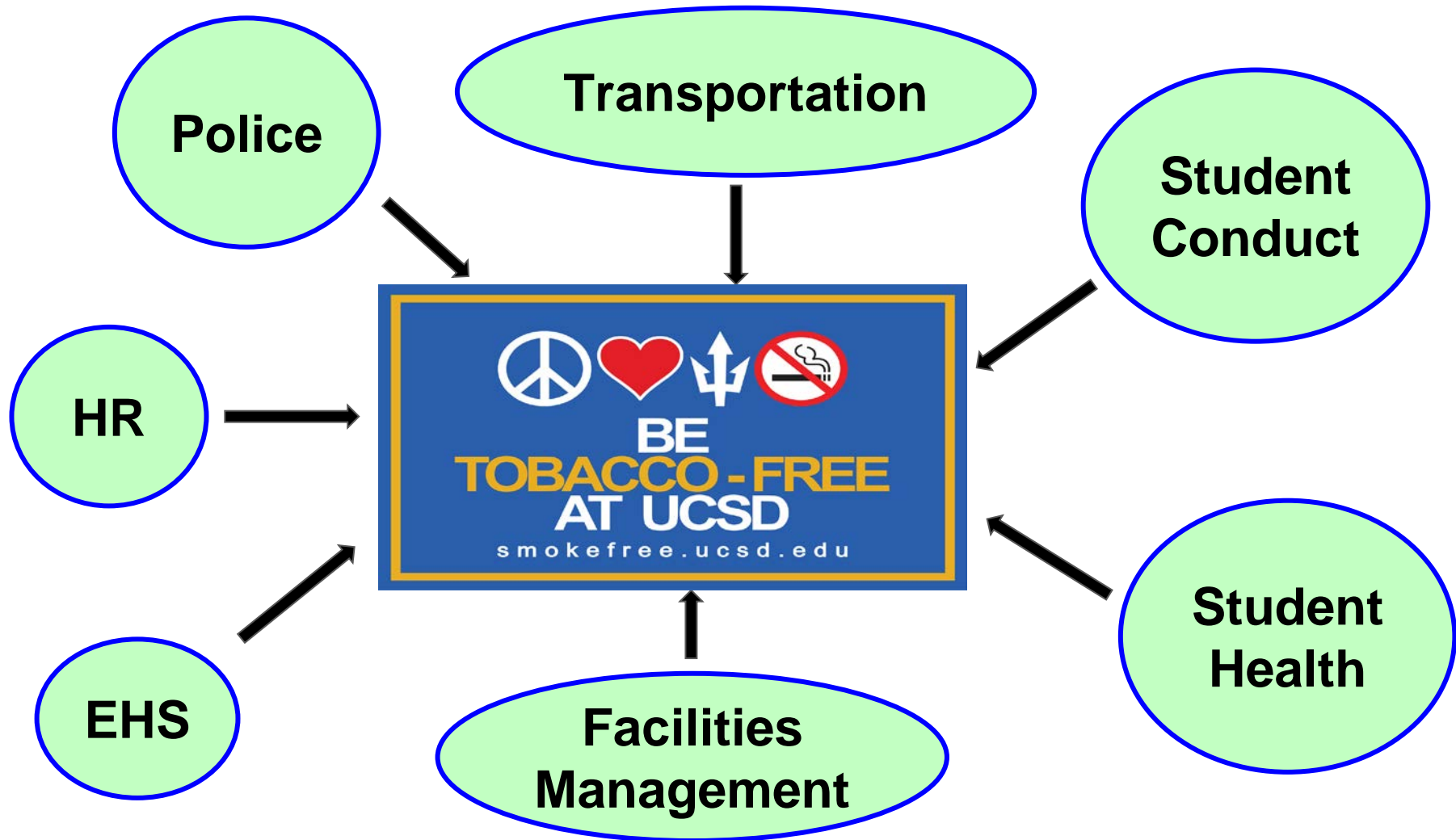
Reward Structure

- Pizza party
- Other Recognition
 - Plaque, award etc.



Next Steps

- Bail schedule
- Chancellor support
- Website update
- Community Court



Thank you!

